

Job Description

Role: Marketing Assistant

About the role: The Marketing Assistant will work closely with team peers to support our digital marketing efforts with day-to-day marketing admin, reporting, and completion of bigger projects. Ideally looking for an individual who is content-orientated and campaign/email marketing driven.

Responsibilities:

- Assist in the content creation and scheduling of social media content across various platforms.
- General marketing admin including reporting and data cleansing.
- Assist in the development and execution of email marketing campaigns.
- Assist in the development and planning of SEO content.
- Conduct competitor research and stay updated on industry trends and marketing best practices.
- Assist in growing and developing influencer relationship projects.
- Assist in basic graphic design projects to support bigger projects.

Requirements:

- Creative, organised and eager to learn.
- Self-motivated and enthusiastic.
- Ability to work as part of a team and independently.
- Strong written and verbal communication skills.
- High level of organization and attention to detail.
- Comfort with multi-tasking in a fast-paced environment.
- Understanding of basic business and marketing concepts.
- Excellent time management skills.
- Outgoing personality with strong interpersonal and social abilities.
- Ability to spot emerging trends.
- Knowledge of social media, email marketing and search engines.
- Demonstrated problem-solving and critical-thinking skills.

Work hours and benefits:

- Part-time position (16 hours per week).





- Available to work extended hours and weekends where necessary would be beneficial.
- Competitive rates of pay - £11 per hour.
- Discounts on on-site food and drink.
- Discounts on Statfold Country Park event tickets.
- Free on-site parking.
- Must be located in or around Tamworth, Staffordshire.

Qualifications are not essential but experience and a passion for all things digital marketing is beneficial.

How to apply:

If this sounds like something that you may be interested in, please email your CV and any other documents you see fit to: jasmine.tedd@statfold.com

